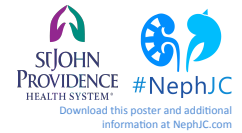


Participation in the Open, Online, Twitter-Based, Nephrology Journal Club, #NephJC

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Summary

We established an online nephrology journal club, NephJC, in April 2014 that meets twice monthly to discuss emerging research and clinical practice guidelines. We invite content experts and manuscript authors to the discussion. The meeting occurs on the public forum Twitter, allowing any interested individual to join. The purpose of NephJC is to provide a recurring, academically-minded event on Twitter to help establish this communication channel as one for serious nephrology discourse. In addition, online journal clubs are becoming a critical route for post publication peer review. In order to assess the impact of NephJC we reviewed participation in the discussions since the first discussion.

36
Chats

21,506
Tweets with #NephJC
83% within 24 hours of a chat

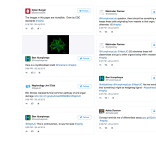
1,415
Twitter accounts



NephJC.com is updated so the home page announces the next chat and gives a 5 minute summary of the article.



Weekly newsletter goes out to subscribers announcing the article and revealing the topics for discussion.



The tweetchat is rich with conversation, ideas, links and images. Tues, 9PM EST: American chat Wed, 8PM GMT: Euro/African chat



Symplur.com is used to track engagement and generate a comprehensive archive of the discussion.



Storify.com is used to curate the best tweets and produce a linear narrative.



Links to the discussion are added to PubMed through PubMed commons.

